

Application - Inspire Fund seed fund round 2025

This document contains the questions to complete an application. We recommend writing your answers in a document and saving them, and then pasting your answers into the form on the website. This will mean your answers aren't lost if the form doesn't submit properly.

After submitting your application on the website, you will receive a confirmation email, with a summary of what you have submitted. This email is proof of your application being submitted. If you don't receive it, please check your junk or spam folder, and if not there, please contact the team on engage@alzheimersresearchuk.org

*Required questions marked with **

Project title: *

LEAD APPLICANT DETAILS

- Full Name: *
- Are you applying as an individual or as part of a group or organization? *
- Department (if appropriate):
- Division (if appropriate):
- Organisation (if appropriate):
- Street: *
- City/Town: *
- Postcode: *
- Telephone number: *
- Email address: *

Address where the grant will be held

- Department/Division (if appropriate):
- Organisation (if appropriate):
- Street:*
- City/Town: *
- Postcode: *

ELIGIBILITY

To be eligible, projects must meet these eligibility criteria:

- The lead applicant and point of contact is based in the UK.
- The project will be delivered in the UK.
- The project is primarily an engagement project, not a research project.
- The project does not provide dementia care and support services.

Does your proposal meet all four of these criteria: *

- ☐ Yes
- ☐ No

DETAILED PROJECT DESCRIPTION

Tell us about your project idea, and include information about the following: (800 words max)

*

1. **Main outcomes and outputs** - *Describe the primary goals of your project and how they align with the Inspire Fund criteria. Include the outputs you will create to achieve each outcome.*
2. **Target audience or community** - *Identify who you aim to reach and engage with your project. Explain why this audience is important and how the project will benefit them.*
3. **Project delivery** - *Detail the steps you will take to achieve your aims, including location, logistics, timings, and venues. Address practical considerations such as copyright, GDPR, safeguarding, and health and safety.*
4. **Relevant expertise in team** - *Explain why you and your partners are well-suited to achieve the project outcomes. Include relevant experience, expertise, and previous activities or knowledge.*
5. **Success measurement** - *Describe how you will measure the success of your project. Outline methods for gathering evidence and sharing learnings.*

BUDGET

Please summarise how you will spend the grant to deliver your project. Consider costs such as materials and consumables, fees, equipment, production costs, marketing, contingency. *

How did you hear about the Inspire Fund? (please select one): *

- ☐ Advert
- ☐ Search engines (e.g. Google, Bing)
- ☐ Social media
- ☐ Mailing list
- ☐ Listing on another company's website
- ☐ Word of mouth
- ☐ Other: